

PRESS RELEASE

iGrafx and LEADing Practice set new standard in Business Process Modeling

iGrafx has integrated the frameworks, methods and approaches for process modeling of LEADing Practice into its product suite

Munich, 28. October 2013. iGrafx, a leading provider of solutions for Business Process Management (BPM), and LEADing Practice, the fastest growing open standard community developing Enterprise Modeling and Enterprise Architecture Frameworks, have started cooperating. Through this strategic partnership, both companies can now offer extended modeling functions from a single source, thus bringing process managers and enterprise architects as well as their requirements closer together. The goal: holistic corporate architectures.

LEADing Practice develops frameworks, methods and approaches for the areas Enterprise Modeling and Enterprise Architecture. It also designs new industry standards, best practices and leading practices with a focus on end-to-end corporate modelling and architectures. With more than 2,500 members, the non-profit organization is now the second largest certified community. Recognized as a paradigm shift within the global business and IT community, the open standards are adopted by most of the fortune 500 companies and public organizations today. The standards are integrated into software providers solutions such as SAP (ASAP Methodology), IBM Rational, Software AG (Aris), which also includes the tool suite from iGrafx.

This partnership provides iGrafx and LEADing Practice with special modelling functionalities in the area of Business Process Model and Notation (BPMN): As a result of this, it is possible to clearly and simply differentiate between the manual business and automated IT areas and processes. Users benefit from advanced scorecards, dashboards and cockpits, which facilitate reporting and decision-making. What's more, this modelling enables key performance indicators, process performance indicators and service performance indicators to be measured. The sensible "linking" of these indicators with the strategy, competencies and added value of a company is also possible thanks to these new functionalities. The benefits for the user: transformation and innovation possibilities can be identified simply and quickly, methods for making changes can be prioritised, "what if" scenarios can be utilised, and the impacts on the company as a whole can be analysed and controlled, just to name a few." iGrafx stands out thanks to its advanced modelling tools, which provide users with a level of added value that is currently unrivalled in the market. A quantum leap for the years to come," according to Henrik von Scheel, CEO of LEADing Practice.

"The frameworks, methods and procedures of LEADing Practice in the areas of process, value and information modelling allow us to offer our joint customers with extended and improved BPMN modeling functions," explained Armin Trautner, Managing Director EMEA at iGrafx. "In my opinion, architectures represent one of the key topics for ensuring success over the long term. It's not enough to view individual perspectives and aspects, they also need to be organised and developed. This

partnership will allow us to build a bridge between operational enterprise modeling and the strategic enterprise architecture.“

The first initiatives within the scope of this partnership have already been planned: for example, a joint technical training workshop on ‘Enterprise Architectures’ will take place in Chicago, during which iGrafx will obtain certification. Furthermore, a series of webinars are planned, which will be especially suitable for beginners in the selected branches, and which will demonstrate the various modelling functions.

The next webinar:

27. November 2013, 10:00 a.m.

Banking & Insurance: linking Enterprise Modeling and Enterprise Architecture. Speakers:

- Professor Mark von Rosing, Global University Alliance and founder of LEADing Practice
- Stefan Hessenbruch, Manager Professional Services EMEA at iGrafx GmbH

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More information on iGrafx is available at www.igrafx.com, on [Twitter](#) and on [Google+](#).

About iGrafx

iGrafx process management solutions empower people across organizations to contribute to business optimization and achieve operational excellence. The only solution that effectively aligns the activities of both IT and Business roles, iGrafx unites the entire organization around a single platform for process knowledge and analysis. iGrafx focuses on delivering the most comprehensive yet easy-to-use tools for organizations at any level of process maturity to become and remain world class competitors. For more information, please visit www.igrafx.com.

About LEADing Practice

The fastest growing open standard and open source community dedicated to developing Enterprise Modelling and Enterprise Architecture Frameworks based on LEADing Practices and supported by the 2nd largest certified community of +2500 practitioners. Built upon university research, international standards and a wide range of best practices and leading practices that have been integrated and standardized into 10 frameworks, 6 methods and 4 approaches. Recognized as a paradigm shift within the global business and IT community, the open standards are adoption by most of the fortune 500 companies and is integrated into software providers solutions such as SAP (ASAP Methodology), IBM Rational, iGrafx, Software AG (Aris). For more information: www.leadingpractice.com.

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