

## **iGrafx<sup>®</sup> 2015 Brings Advanced BPM Capabilities with Process Automation, Process Narrative Publishing, Role-Centric Navigation, and SAP<sup>®</sup> Global Template Synchronization**

**Tualatin, OR.** — January 27, 2015 — iGrafx<sup>®</sup>, a leading provider of Business Process Management (BPM) solutions, announced today the introduction of iGrafx 2015, strengthening a leadership position in the marketplace by providing an expanded portfolio of solutions to organizations dealing with increased and more complex business transformation initiatives.

iGrafx 2015 delivers powerful capabilities and services that increase the ability to make actionable decisions based on heightened insights. iGrafx 2015 enables easy deployment of automated processes, creation of detailed process documentation for knowledge sharing, the ability to view and navigate all enterprise information that directly relates to a role within an organization, and provides businesses that manage global SAP<sup>®</sup> implementations a broader view into how changes affect business operations.

"iGrafx 2015 provides our customers with increased business agility and cost-efficiency by not only aiding the creation of repeatable and predictable processes, but by providing better transparency into the operation of those processes," said Ken Carraher, CEO of iGrafx. "These new and enhanced capabilities better enable our customers to achieve their goals of finding faster, better, and cheaper ways of conducting business."

The ability of organizations to understand, control and continuously improve their operations has been greatly heightened with the introduction of iGrafx 2015. Business groups looking for flexible solutions to help them improve their operations and stay agile in the face of continuing change will be served by the addition of process automation capabilities. The customizable process narrative publishing aspect of iGrafx 2015 provides the ability to quickly create detailed process documentation to share as requirements, operating procedures and required audit controls, while the role-based portal allows users to easily view and navigate all enterprise-wide information specifically relating to their position within the business.

In addition, businesses that are managing global SAP implementations can create and edit template projects within iGrafx that are synchronized with SAP Solution Manager. Global changes are made once in the global template and pushed out locally for evaluation and implementation, reinforcing standardization across geographies.

"iGrafx is known for having a robust business process management solution, and we're proud to enhance the experience for our customers by providing a suite of solutions that allow for a better view into how processes are performing, with the ability to quickly implement changes needed for effective process improvement," explained Gretchen Burtney, VP of Marketing and Product Management.

**About iGrafx**

iGrafx process management and analysis solutions empower organizations to achieve maximum performance. iGrafx captures and communicates the alignment of strategy, people, processes and technology, and unites the entire organization around delivering business value. iGrafx delivers strategic and operational decision support to enable our customers to become and remain world class competitors. For over 20 years, iGrafx products and services have been helping companies of all sizes across the globe manage their processes and optimize their business. For more information, please visit [www.igrafx.com](http://www.igrafx.com)

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