



## News Release

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### **IGRAFX LAUNCHES NEW BUSINESS PROCESS ANALYSIS SOLUTION THAT CLOSSES THE GAP BETWEEN BUSINESS AND IT**

*New Product Enables Support for Business Process Mapping Notation (BPMN) and Business Process Execution Language (BPEL)*

**Tualatin, Ore.** —November 30, 2004 — iGrafx®, a leading provider of Business Process Analysis (BPA) solutions, announced support for two leading standards of Business Process Management (BPM) – process diagramming that follows the Business Process Management Notation (BPMN), and the process execution standard Business Process Execution Language (BPEL). These features are available in the just released 2005 version of the iGrafx product family.

Business analysts, process owners and other process improvement practitioners will be able to use the BPMN diagramming capabilities to create 100% BPMN compliant diagrams. Features such as correct by construction design and post-development validation will ensure diagram compliance. IT professionals can then add detail to a BPMN diagram that further defines the interactions with messages and partners. The BPMN diagram is then mapped together with any required external Web Service Definition Language (WSDL) definitions to create valid, deployment-ready BPEL.

The evolution of process-centric industry standards has created significant opportunities for organizations to document, deploy and manage their core processes. By using iGrafx, organizations can create a dynamic view of their processes that can be improved and managed over time. By maintaining the process knowledge separately from the execution environment, organizations can leverage advancements in process execution systems and not be locked into legacy systems.

In use by thousands of organizations worldwide, including more than two thirds of the Fortune 100 companies, iGrafx has become an invaluable tool for mapping, analyzing, optimizing and managing business processes. With an estimated millions of iGrafx process maps created to date, process owners can leverage their existing work and use the 2005 version of iGrafx to rapidly convert non-standard process maps into BPMN format saving a significant amount of rework time.

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“In evaluating past integration projects, we noticed that we lost valuable time unnecessarily because process owners, business analysts and business integrators each preferred their own documentation environment,” said Dr. Peter Robisch, integration consultant, Kronberg, Germany. “We view the Business Process Modeling Notation (BPMN) as the standard that can help us bridge the gaps between the process constituents. When we started using the 2005 version, we were very pleased to find that we now also have the ability to map BPMN to Business Process Execution Language (BPEL). Now, iGrafx gives us the ability to define Business Processes, determine the return on investment of planned projects and generate BPEL for integration projects all within the same product family.”

“BPMN and BPEL have helped bring structure to the area of process mapping and process execution definition,” said Ken Carraher, president, iGrafx. “Our customers asked us for ways to bring their existing set of process diagrams into compliance with the newly adopted standards. By providing BPMN and BPEL in a single product family, we are closing the gaps between the process definers and the process implementers. iGrafx has a long history of helping companies document, analyze and manage processes across a range of process excellence initiatives, these new capabilities expand our value around the complete process life cycle.”

### **Pricing and Availability**

Announced today, the 2005 version of the iGrafx product family is available in English and German directly from iGrafx and major enterprise software resellers. Additional languages are scheduled for release in early 2005. U.S. suggested retail pricing for *iGrafx FlowCharter 2005* is \$395. Pricing for BPEL export can be obtained by contacting iGrafx directly. For more information on any of the 2005 versions of the iGrafx product family, or to purchase directly from iGrafx, please visit [www.igrafx.com](http://www.igrafx.com) or phone 503.404.6050.

### **About iGrafx**

iGrafx provides a comprehensive family of business process analysis tools that help organizations understand, analyze, and optimize their processes for key corporate initiatives including Six Sigma, Lean, Business Process Management (BPM), ISO and Sarbanes-Oxley. iGrafx solutions create a team-based collaborative process visualization and analysis environment that enables companies to achieve and sustain process excellence while increasing their return on investment. The iGrafx process management solution assists in reducing costs, increasing resource utilization, and determining how best to allocate and deploy resources. iGrafx is a division of Corel Corporation.

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