

PRESS RELEASE

Turning Business Processes into Business Assets: iGrafx announces new whitepaper

Munich, 01. July 2014. iGrafx, a leading provider of process management and analysis solutions, has announced the availability of its whitepaper “Turning Business Processes into Business Assets”. The whitepaper argues that business processes are as much an asset to the enterprise as traditional balance sheet items like plant and equipment.

Often processes and the efficiencies and high levels of customer experience that they bring, can become a substantial part of the organisation’s value to its shareholders. Benchmarking one’s capabilities to a maturity model and deciding where the organisation wants to be, is a good practice rather than rushing ahead and drawing maps.

The new whitepaper from iGrafx identifies the differences between drawings, maps and models. It weighs up the pros and cons of using these for the longer term; putting forward the case for good logically based models supplemented by additional data to provide vision and clarity for corporate governance, compliance, risk management, process performance and connections to the underlying IT Infrastructure.

“One approach doesn’t fit all, in that different businesses have different strategies, resulting in different needs and the approach needs to be appropriate,” said David Winders, author of the whitepaper and Senior Consultant of iGrafx. “The benefit of outside help in applying software solutions that are not just appropriate for now but can grow as the maturity grows whilst avoiding rework and duplication of effort should always be considered.”

The complete whitepaper is now available and can be downloaded [here](#).

More information about iGrafx can be found at www.igrafx.com, on [Twitter](#) and [Google+](#).

About iGrafx

iGrafx process management and analysis solutions empower organizations to achieve maximum performance. iGrafx captures and communicates the alignment of strategy, people, processes and technology, and unites the entire organization around delivering business value. iGrafx delivers strategic and operational decision support to enable our customers to become and remain world class competitors. For over 20 years, iGrafx products and services have been helping companies of all sizes across the globe manage their processes and optimize their business. For more information, please visit www.igrafx.com.



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