iGrafx Announces GDPR Compliance

Uses Own GDPR Software Suite to Meet New European Union Regulations

Portland— *June 4, 2018* — With the European Union's General Data Protection Regulation (GDPR) fully enforceable, iGrafx is pleased to announce that it meets all of the newly established personal privacy requirements.

"At iGrafx, we recognize and value the privacy of our employees, customers and partners. We are upfront about personal data we collect, why it is collected, what we do with the information and the rights individuals have with respect to their information," said Jamey Heinze, Chief Marketing Officer at iGrafx. "Since May 25th, the processing of all personal data has adhered to all GDPR requirements, and the processes are publicly documented in our <u>Privacy</u> <u>Policy."</u>

A Customer Centric Solution

With more than 204 pages included in the GDPR law, including twelve distinct Data Subject rights, and incredibly high penalties for non-compliance, iGrafx recognized the challenge of becoming and staying compliant, and launched a <u>GDPR Suite</u> for large enterprises on March 26th, 2018. The comprehensive solution enables customers to assess risk from the perspective of their operational processes, seeing precisely where Data Subject's personal information intersects with day-to-day business operations.

"Some of the biggest concerns among enterprises involve connecting the dots between data stored across different parts of an organization, as well as knowing all the data a company has and where it came from," said Ed Maddock, Chief Technology officer at iGrafx. "Providing a window see where data originates and how it intersects with cross functional business processes is exactly what we do."

iGrafx leveraged each of the components of their GDPR Suite, including assessment tools, data and system mapping, risk and controls identification, tailored language, best practices templates and automation to achieve compliance, and will continue to measure key performance indicators using the included reporting tools.

Product Availability

With a large regional office in Munich, Germany, iGrafx has been keenly aware of the urgency for a cohesive GDPR solution ever since the law was adopted in April 2016, and quite a bit of direct customer and partner input was incorporated over the ensuing two years. "Even customers who are already working towards compliance are finding value in the iGrafx GDPR Suite," mentioned Ryan Tognazinni, iGrafx CEO. "The solution is designed to meet clients wherever they are in the process and turn ongoing compliance into a competitive advantage." The iGrafx GDPR Suite is available for immediate demonstration and purchase, and more information is available at <u>www.igrafx.com</u>.

About iGrafx

Founded in 1991, iGrafx is the worldwide leader in digital business transformation software, whose solutions have helped 2/3 of the fortune 100 and 10,000 customers worldwide save and generate over a billion dollars. The company focuses on a single thing: enabling organizations to achieve compliant operational excellence, ultimately transforming their businesses through the eyes of process. iGrafx solutions allow customers to collect, model and make decisions more effectively than with any other tool in existence, integrating seamlessly

2

with existing technology stacks, and facilitating adoption so customers attain goals at a faster pace.

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For more information on Product

www.igrafx.com/GDPR