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iGrafx Raises Bar with New Cloud Delivery and Product Packaging

Digital Business Transformation Leader, iGrafx, Announces Highest Performance, Easiest to Implement, Most Cost-Effective Version in Company History

Orlando— January 22, 2018 — Today at the OPEX WEEK Business Transformation World Summit, iGrafx announced immediate availability of iGrafx Enterprise Cloud, Dedicated Cloud and Data Center solutions, enabling current customers on previous versions to immediately upgrade to the latest release.

“It’s easy to be skeptical when a company touts a ‘better, faster, cheaper’ solution,” said Ed Maddock, CTO and Founder at iGrafx, “in this case all of the boxes are checked.” “We started with what is already the industry’s most comprehensive and trusted process-centric business modeling software offering, and we’ve made it much easier for our customers to consume and realize meaningful results on their journey toward business transformation.”

Driven by customer feedback, industry best practices and over 400 years of combined process maturity experience, iGrafx developed its Enterprise Cloud, Dedicated Cloud and Data Center solutions to include simple and intuitive role-based licensing, and enterprise-grade cloud delivery options, with a wide range of ownership alternatives. Customers can purchase simple client licenses and/or a global collaborative platform that can be accessed either via a customer’s internally hosted private cloud or as a SaaS solution on the iGrafx Cloud. The ability to subscribe to or own the software in perpetuity remains, as does the customer’s access to the industry’s most knowledgeable customer success organization, ensuring speed to value and return on investment.

“We have a lot of extremely large and sophisticated customers, and they’ve told us that they’re looking for things like support for GDPR compliance, risk management, modeling for automation, and performance monitoring.” said Ryan Tognazzini, CEO of iGrafx. “Our latest release is built to make it very easy for our customers to attain and maintain success in these and other emerging areas.”

iGrafx Enterprise Cloud, Dedicated Cloud and Data Center Availability

iGrafx’s latest solution suite represents 27 years of evolution and iGrafx’s ongoing commitment to delivering the industry’s most flexible and easy to consume digital business transformation software. iGrafx Enterprise Cloud, Dedicated Cloud and Data Center solutions are available for immediate purchase for new customers, as well as for seamless upgrades for existing users at <http://www.igrafx.com>

About iGrafx

Founded in 1991, iGrafx is the worldwide leader in digital business transformation software, whose solutions have helped 2/3 of the fortune 100 and 10,000 customers worldwide save and generate over a billion dollars. The company focuses on a single thing: enabling organizations to achieve operational excellence and regulatory compliance, ultimately transforming their businesses through the eyes of process. iGrafx solutions allow customers to collect, model and make decisions more effectively than with any other tool in existence, integrating seamlessly with existing technology stacks, and facilitating adoption so customers attain goals at a faster pace.

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For more information, press only:

Jamey Heinze
512-920-2052
jamey.heinze@igrafx.com

For more information on iGrafx Enterprise Cloud, Dedicated Cloud and Data Center solutions:

www.igrafx.com