

iGrafx® Introduces Origins, Next Generation Web-Based BPM Platform Accessible from Anywhere, with Amped Up User Experience and Enhanced Performance

Tualatin, OR. — October 20, 2015 — iGrafx®, a leading provider of Business Process Management (BPM) solutions, announced today the release of iGrafx Origins. This is a landmark version of the iGrafx solution that further supports the leadership position iGrafx has in the marketplace by helping organizations for which centralization of process knowledge and business transformation efforts are critical to the success of their organization.

Leaders of both lines of business and organizational transformation will be able to take advantage of information that is more easily captured and accessible, encouraging collaboration and increasing productivity. Groups that manage large-scale deployment and administration will enjoy the more robust and streamlined user management and platform flexibility.

"With our iGrafx Origins release, we are introducing the next generation platform upon which to achieve our vision of the future of BPM," said Ken Carraher, CEO of iGrafx. "This release represents the culmination of our BPM experiences gained over 25 years of long-term relationships with customers. iGrafx Origins positions both iGrafx and our customers to continue to be on the leading edge of BPM."

The next generation platform provides access to advanced web-based capabilities which makes it the right investment for long-term transformation initiatives. The new and enhanced features in iGrafx Origins provide more intuitive modeling of both business architecture and BPMN processes. Capturing information and analyzing the business is much easier, delivering relevant information about the business and how it is performing allowing for quicker, more informed decision-making.

"The iGrafx Origins release provides more in-depth modeling and analysis capabilities which allows for increased optimization opportunities and better strategic change management," explained Gretchen Burthey, VP of Marketing and Product Management. "iGrafx Origins is a more accessible, streamlined release that promotes user adoption and engagement, with better usability and more flexibility."

Find out more about iGrafx Origins [here](#).

About iGrafx

iGrafx business process management and analysis solutions empower organizations to achieve maximum performance. iGrafx captures and communicates the alignment of strategy, people, processes and technology, and unites the entire organization around delivering business value. iGrafx delivers strategic and operational decision support to enable our customers to become and remain world class competitors. For over 20 years, iGrafx products and services have been helping companies of all sizes across the globe manage their processes and optimize their business. For more information, please visit www.igrafx.com

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