iGrafx Announces Core Edition Package

Industry's easiest to buy SaaS transformation platform with guaranteed speed to value

Portland— October 23, 2018 — Today, iGrafx announced the immediate availability of a streamlined version of its Enterprise Cloud offering designed for smaller organizations, or as a simple, initial implementation in large enterprises.

"The industry has made it much more difficult than necessary for the leaders trying to drive business transformation in their companies," said Ryan Tognazzini, CEO at iGrafx. "Implementing a collaborative way to handle digital operations, manage risk, optimize customer journeys and plan for automation has been a challenge. Customers deal with frustrating RFP cycles, complex professional services engagements, as well as an expectation that they know exactly how to use the tools to generate ROI. We've changed all of this with the iGrafx Core Edition."

An Easy to Buy, Enterprise Grade Solution

Many transformation and center of excellence leaders have suggested that purchasing Business Process Management software is harder than it should be, especially for multi-user, collaborative cloud solutions. With aggressive business transformation targets, they need clear guidance on how to prove return on investment, without the hassle of long-term, high dollar contracts, extensive onboarding and any guarantee of success.

This feedback translated directly into the newest iGrafx offering. "Whether preparing to implement Robotic Process Automation (RPA), stand up a Center of Excellence (CoE), or attain and maintain compliance for GDPR, SOX or ISO, we have built a focused SaaS solution that proves ROI and scales almost limitlessly," said Mark Bednarski, iGrafx VP Product Management. "With a very low entry price, new customers can purchase the Core Edition, then take advantage of prebuilt templates, frameworks, glossaries and reports, as well as live training for the life of their contract. And if they don't see their expected ROI, they can leave after 6 months."

Key components of the offering include a flat rate package with ten users, pre-loaded content, ongoing training, a satisfaction guarantee and the ability to "plug in" additional users and modules at any time.

Product Availability

The iGrafx Core Edition is available for immediate demonstration and purchase, and more information can be found at www.igrafx.com/core.

About iGrafx

Founded in 1991, iGrafx is the worldwide leader in digital business transformation software, with solutions that have helped 2/3 of the fortune 100 and 10,000 customers worldwide save and generate over a billion dollars. The company focuses on a single thing: ROI-proven business transformation. Integrating seamlessly with other systems of record, and reporting results in real-time dashboards, iGrafx allows customers to map and model processes, then make digital operations decisions more effectively than with any other tool in existence.

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