

iGrafX and LEADing Practice to begin executive webinar series in Europe

iGrafX and LEADing Practice will present methods to achieve holistic corporate architecture.

iGrafX, a leading provider of solutions for Business Process Management (BPM), and [LEADing Practice](#), the fastest growing open standard community developing Enterprise Modeling and Enterprise Architecture Frameworks, are cooperating on a series of executive webinars designed for businesses looking to bring process management and business architecture closer together. The goal: holistic corporate architecture.

LEADing Practice develops frameworks, methods and approaches for the areas of Enterprise Modeling and Enterprise Architecture. It also designs new industry standards, best practices and leading practices with a focus on end-to-end corporate modelling and architectures. With more than 2,500 members, the non-profit organization is now the second largest certified community.

iGrafX and LEADing Practice will present special modeling capabilities that allow for clear differentiation between the manual business processes and automated IT processes. Viewers will also learn how to benefit from advanced scorecards, dashboards and cockpits, which facilitate reporting and decision-making. In addition, viewers will learn how to enable key performance indicators, process performance indicators and service performance indicators. The “linking” of these indicators with the strategy and business competencies can help drive identification of transformation and innovation possibilities, prioritization of change initiatives, and “what if” scenarios, just to name a few. “iGrafX stands out thanks to its advanced modelling tools, which provide users with a level of added value that is currently unrivalled in the market. A quantum leap for the years to come,” according to Henrik von Scheel, CEO of LEADing Practice.

“The frameworks, methods and procedures of LEADing Practice in the areas of process, value and information modelling allow us to offer our joint customers extended and improved modeling functions,” explained Armin Trautner, Managing Director EMEA at iGrafX. “In my opinion, holistic business architecture represents one of the key topics for ensuring success over the long term. It’s not enough to view process from individual perspectives. Our customers now have a way to build a bridge between operational enterprise modeling and the strategic enterprise architecture.”

The first webinar in the series is planned for November 27th, 2013, 10:00am:
Banking & Insurance: Linking Enterprise Modeling and Enterprise Architecture.

Speakers:

- Professor Mark von Rosing, Global University Alliance and founder of LEADing Practice
- Stefan Hessenbruch, Manager Professional Services EMEA at iGrafX GmbH

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More information on iGrafx: www.igrafx.de, [Twitter](#), [Google](#) und [Xing](#).

About iGrafx

iGrafx process management solutions empower people across organizations to contribute to business optimization and achieve operational excellence. The only solution that effectively aligns the activities of both IT and Business roles, iGrafx unites the entire organization around a single platform for process knowledge and analysis. iGrafx focuses on delivering the most comprehensive yet easy-to-use tools for organizations at any level of process maturity to become and remain world class competitors. For more information, please visit www.igrafx.com.

About LEADing Practice

The fastest growing open standard and open source community dedicated to developing Enterprise Modelling and Enterprise Architecture Frameworks based on LEADing Practices and supported by the 2nd largest certified community of +2500 practitioners. Built upon university research, international standards and a wide range of best practices and leading practices that have been integrated and standardized into 10 frameworks, 6 methods and 4 approaches. Recognized as a paradigm shift within the global business and IT community, the open standards are adoption by most of the fortune 500 companies and is integrated into software providers solutions such as SAP (ASAP Methodology), IBM Rational, iGrafx, Software AG (Aris). For more information: www.leadingpractice.com.

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