**iGrafx Customer Conference 2017 Justification Letter**

Dear <Insert Name Here>:

I am requesting approval for the opportunity to attend the iGrafx Conference 2017 this October 29-31st in Lake Buena Vista, FL. By attending this conference, I will have the chance to not only collect valuable product information, but learn directly from business and process leaders how they have transformed their organizations using iGrafx solutions.

* **Case Study Presentations** from the market-leading organizations are going to be offered. When I return, I will share the practical knowledge, best practices and relevant insights with our team, bringing new ideas and energy to our projects.
* The **iGrafx Technology Lounge** will save me time to research the latest iGrafx capabilities, as the iGrafx product experts will be providing interactive demonstrations and can respond directly to my questions.
* **Product Roadmap** presentations from the iGrafx leadership team will give us insight to the product vision and strategy, software enhancements, and development plans so that we can plan our utilization of iGrafx in the best possible way.
* **One-on-One Solutions Sessions** with iGrafx solutions consultants and product leaders will be available to provide invaluable advice and ideas for our specific implementation and goals.

The conference and travel expenses are insignificant compared to the returns I believe we will get from my attendance. In addition, early registrations are significantly discounted. I hope that you will approve this expense that will empower our success to meet our business goals with iGrafx.

Thank you for your consideration.

Sincerely,

<Your Name>