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iGrafx Announces GDPR Suite

Enabling Enterprises to Get and Stay GDPR Compliant

Austin— March 26, 2018 — Today at the OPEX Financial Services Summit, iGrafx announced the immediate availability of the iGrafx GDPR Suite, which helps enable enterprises to become and remain compliant with the European Union’s General Data Protection Regulation.

The suite lets business customers assess risk from the perspective of their business processes. Key components include, survey tools to determine risk areas, a GDPR glossary to ensure common understanding, process templates to expedite documentation, as well as automation and data flow modeling for complete visibility and control. These features enable all stakeholders to know how, where, and why customer data is being used and respond to GDPR mandated requirements.

“Becoming compliant with new Government regulations can be difficult, costly and time consuming,” said Ed Maddock, CTO at iGrafx, “but we’ve created a solution that allows our customers to turn their GDPR compliance efforts into an ongoing competitive advantage.”

Customer Impact

There is no way around the impact of GDPR. If a company has employees in the EU, offers goods or services to people in the EU or processes the data of any EU residents on behalf of other companies, it must comply. Failure to become compliant by May 25th, 2018 can result in penalties including fines up to 20 million euros, or 4% of annual revenue – whichever is greater – as well as negative brand implications.

More importantly, after May 25th 2018, companies must have the ongoing procedures in place to respond to a long list of new data requirements – for as long as the General Data Protection Regulation exists.

“At any time, a current customer, ex-customer or prospect can exercise her ‘right to be forgotten,’ ‘right of correction’ or ‘right to data portability,’ and a company must be able to comply,” said Maddock. “Which is why getting GDPR compliant is not a ‘one and done’ exercise. iGrafx helps businesses achieve GDPR compliance now, then maintain it into the future.”

GDPR Suite Availability and Reactions

The iGrafx GDPR Suite was developed with feedback from customers, and in collaboration with partners, RISMA, CertiKit and iGx Solutions ApS, in line with iGrafx’s commitment to deliver best-in-class effectiveness and speed-to-value.

“Our customers asked and we listened,” said iGrafx CEO, Ryan Tognazzini. We have more than 4 centuries of process excellence expertise, so the requirements for process-centric business modeling that GDPR brings is right in our wheelhouse.”

The iGrafx GDPR Suite is available today. For more information or to download the complete product information sheet please go to: www.iGrafx.com/GDPR.

About iGrafx

Founded in 1991, iGrafx is the worldwide leader in digital business transformation software, whose solutions have helped 2/3 of the fortune 100 and 10,000 customers worldwide save and generate over a billion dollars. The company focuses on a single thing: enabling organizations to achieve operational excellence and regulatory compliance, ultimately transforming their businesses through the eyes of process. iGrafx solutions allow customers to

collect, model and make decisions more effectively than with any other tool in existence, integrating seamlessly with existing technology stacks, and facilitating adoption so customers attain goals at a faster pace.

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For more information on the iGrafx GDPR Suite:

www.iGrafx.com/GDPR