



## **IGRAFXTM POSITIONED IN LEADERS' QUADRANT FOR BUSINESS PROCESS ANALYSIS TOOLS**

**Tualatin, OR.** — February 26, 2010 — iGrafx®, a leading provider of Business Process Analysis (BPA) solutions, announced today that it is positioned within the Leaders' Quadrant in Gartner Inc.'s recently re-published report "Magic Quadrant for Business Process Analysis Tools". This research report, authored by David Norton and Michael Blechar, was published on February 22, 2010.

Gartner describes Leaders as "high-viability" vendors with proven track records in BPA tools and high degrees of functionality or market penetration, as well as vision and business investment. They are also well positioned for the future, because of completeness of vision due to financial commitment and market share, technological differentiation or both.

iGrafx's industry leading BPA solutions are used by millions of users in thousands of organizations across numerous vertical markets throughout the world in their strive to achieve process excellence. Used standalone or in conjunction with other complementary Business Process Management (BPM) tools, iGrafx solutions have permitted many organizations to continuously improve quality, adhere to mandatory regulations, and reduce cycle time of key business processes to realize remarkable cost savings while enhancing customer satisfaction.

"We are pleased that Gartner continues to recognize iGrafx as a leading provider of comprehensive BPA tools", said Ken Carraher, President of iGrafx. "We believe this validates our expertise and commitment to deliver innovative leading-edge products that address customer needs and accurately reflects our market position. Furthermore, the features and capabilities associated with the latest release of our Enterprise BPA solution, iGrafx 2009, deliver benefits enabling organizations to be agile in their business transformation activities – a pre-requisite to successfully addressing today's economic challenges."

For more information and to purchase licenses of iGrafx software, visit [www.igrafx.com](http://www.igrafx.com) or call us at (503) 404-6050.

### **About iGrafx**

iGrafx ([www.igrafx.com](http://www.igrafx.com)) provides a comprehensive family of business process analysis tools that help organizations model, improve and manage processes and technologies that support, simplify, and automate their operations (see [www.igrafx.com/products/](http://www.igrafx.com/products/)). iGrafx helps organizations deliver process excellence in a controlled, centralized and collaborative manner. Whether aligning business objectives with IT systems, complying with mandatory regulations, deploying Business Process Management, or undertaking initiatives such as Six Sigma and Lean, iGrafx provides the ability to leverage results, improvements and controls across these efforts, resulting in increased return on investment. iGrafx is a division of Corel Corporation.

### **About the Gartner Magic Quadrant**

The Magic Quadrant is copyrighted February 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or

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