

New iGrafx® Release Brings Mobile Access, Enhanced Organizational Collaboration, and Even More Powerful Analytics to Business Process Management

New Features with the Release of iGrafx® 2013 provide advanced business process analysis, improved process and enterprise modeling and expanded process collaboration with mobile access and Microsoft® SharePoint® integration.

Tualatin, OR. — January 16, 2013 — iGrafx®, a leading provider of Business Process Management (BPM) solutions, announced today the general availability of iGrafx 2013, further establishing its leadership in the marketplace by providing new and enhanced features that enable organizations, at any level of process maturity, to be agile in their business transformation activities and aggressively pursue process excellence.

iGrafx 2013 heightens the user experience by providing additional key features and functionality that are well suited for particular roles and responsibilities. The ability for business and IT users alike to effectively contribute to business transformation is made even easier with features ranging from on-the-go mobile collaboration and enhancements like quick-start templates, to advanced analysis features that bring opportunities for process improvement into focus.

"iGrafx 2013 is the natural next step in our quest to provide our customers with the best solution to support effective business process optimization within their organization," said Ken Carraher, President of iGrafx. "Our new release arms continuous improvement initiatives with the technology needed to refine and streamline business processes, enabling increased productivity and thereby realizing profits more quickly."

Expanded collaboration is a key focus of the new iGrafx release, increasing visibility of process information throughout the enterprise as well as allowing easier access to process documentation and workflow. iGrafx 2013 integration with Microsoft® SharePoint® will allow organizations to expand the reach of business process management to users of their corporate content management system. Support of mobile platforms such as tablets and smartphones will enable users to consult and collaborate on processes with more flexibility.

"iGrafx strives to help our customers be more productive in their day-to-day tasks related to process improvement, but also to encourage critical process information to be accessible to more people," explained Gretchen Burtney, VP of Marketing and Product Management. "Paired with the recent release of the iGrafx Cloud, iGrafx now offers multiple ways for organizations to conveniently collaborate on processes from anywhere."

The new release continues the iGrafx legacy of ease of use and learning coupled with robust analysis capabilities. New features help users to get started quickly and create presentation-ready diagrams with minimal effort. The new release also introduces efficient methods to accelerate the creation of process and enterprise architecture structures and custom SAP process projects. Additional Business Process Analysis features in iGrafx 2013 provide increased value to companies with process improvement goals by offering comparative analysis at a glance with enhanced Value Stream Mapping functionality, highlighting critical paths for process optimization and simulating advanced process scenarios.

About iGrafX

iGrafX is an industry-leading provider of Business Process Management solutions, helping organizations deliver process excellence in a controlled, centralized and collaborative manner across functional boundaries, geographies and levels of maturity. iGrafX effectively links the three major process constituencies: IT, Business Analysis and Process Initiatives for measurable productivity improvements, resulting in increased return on investment. iGrafX is fully committed to providing innovations that support the current and future needs of our customers. For more information, please visit www.igrafx.com.

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