



G2, World's Largest Tech Marketplace, Awards iGrafx as a Leader in Business Process Management for Four Quarters in A Row

Reward is 100 Percent Driven by Independent, Verified Customer Reviews

TUALATIN-PORTLAND, OR—September 28, 2021— iGrafx, a worldwide leader in digital business transformation and process management, has been named a Leader in Business Process Management (BPM) software by tech marketplace, [G2](#). This is the fourth quarter in a row that iGrafx has received the Leader quadrant distinction as showcased in G2's [Business Process Management Grid Report](#). iGrafx also earned a High Performer distinction by G2 in the category of [Best Business Continuity Management Software](#). Companies represented in the G2 marketplace achieve these accolades only when receiving a set amount of approved and published reviews in a given evaluation period.

"Over 100 organizations that rely on iGrafx for business process management have authored independent reviews praising and recommending our platform," said Robert Thacker, Director of Product Marketing. "For over 30 years, iGrafx has helped the largest global organizations document and optimize their business processes for operational excellence. There is nothing more rewarding than customers validating how our solution has improved their organization."

Intellyx, an industry analyst firm specializing in the BPM space has highlighted the importance of BPM solutions when it comes to digital transformation. According to an [Intellyx brief](#) written by Principal Analyst Charles Araujo, "What drives priorities and initiatives today is the transformation of business and operating models as organizations seek to create differentiating customer experiences and compete in the digital era."

The [G2 Fall 2021 Grid Report](#) demonstrates that iGrafx is positioned to deliver the best Business Process Management to connect operational processes with the supporting business architecture to ensure strategic alignment.

Independent reviews from iGrafx customers include the following:

- "We like that it is a software that allows us to be in control of the processes of the organization, allows us to analyze, control and have well-defined processes." [Elliot B.](#) from a mid-market company.
- "It's been three years since we started using iGrafx and I can confidently say the tool has impacted so many highlighted areas. I like how simple and transparent the platform is." [Mahesh K.](#) representing a mid-market company.
- "With iGrafx we can automate our organization systems to fit our daily needs. The product gives us clear information on our daily transactions. We can predict risks...and take necessary avoidance precautions." [Ruth C.](#) Software Engineer at a mid-market company.

To examine the independent reviews, visit [the iGrafx page](#) on the G2 website. To learn more about iGrafx visit the company website at www.igrafx.com.



About iGrafx

iGrafx, a leader in Business Process Management, enables the world's largest enterprises to turn process into a competitive advantage. The iGrafx Platform captures and connects critical business operations for detailed analysis, modeling, and optimization. In today's competitive market, business leaders must align business objectives and IT systems, comply with industry regulations, automate business process, and identify and implement process efficiencies by undertaking initiatives such as RPA, Six Sigma and Lean. With iGrafx, businesses connect the dots across these efforts to deliver results, improvements, and increase return on investment. Learn more by visiting

www.igrafx.com.

For more information, press only:

Veena Vadgama

veena.vadgama@igrafx.com

612-865-9393