

iGrafx Wins the 2022 Digital Innovator Award from Intellyx

TUALATIN-PORTLAND, OR—May 25, 2022—(BUSINESS WIRE)—[iGrafx](#), a worldwide leader in digital business transformation, process management, and integrated process mining, announces today that it has won the 2022 Digital Innovator Award from Intellyx, a research analyst firm dedicated to digital transformation.

Intellyx selects recipients of this award based upon vendors that gain top marks for disruption and innovation based on the company's corporate strategy and execution track record presented to the firm. iGrafx was the only company in the category of process management, process intelligence, or process mining to win this award.

"As followers of digital transformation, we felt iGrafx was the solid choice for the 2022 Digital Innovation Award," said Jason Bloomberg, President of Intellyx. "iGrafx is moving beyond the traditional process mindset to bring in operational intelligence, process mining with their acquisition of Logpickr, and adding more automation capability as evidenced by their [investment in conversational automation](#) vendor, Krista. The company is set to deliver big on their investments in the coming months and years."

This is the second year that Intellyx has presented this award to iGrafx. Intellyx states in their [press release](#) that this award puts a "spotlight on vendors worth watching." For the past year, iGrafx has been active in the news with multiple announcements such as the [investment by Banneker Partners](#), the hiring of [experienced leader Teesee Murray](#) as the new company CEO, and the [acquisition of Logpickr](#) for process mining.

"Receiving this award is an honor," said Veena Vadgama, SVP of Marketing at iGrafx. "Every day, we are helping customers connect process to outcomes and thus, helping ensure their digital transformation projects are a success. According to [McKinsey & Company](#), only 30 percent of these projects succeed. Intellyx recognizes that iGrafx is on a mission to ensure our customers are in that 30 percent. We appreciate our conversations with the Intellyx team. They challenge us and make us better. It's wonderful to have our strategy supported by the analyst community."

For more information about iGrafx and the 2022 Digital Innovator award, please visit [igrafx.com](#).

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About iGrafx

iGrafx, a leader in business process management, enables the world's largest enterprises to turn process into a competitive advantage. The iGrafx platform captures and connects critical business operations for detailed process mining, analysis, modeling, and optimization. In today's competitive market, business leaders must align business objectives and IT systems, comply with industry regulations, automate business process, and identify and implement process efficiencies by undertaking initiatives such as RPA, Six Sigma, and Lean. With iGrafx, businesses connect the dots across these efforts to deliver results, improvements, and increase return on investment. Learn more by visiting [www.igrafx.com](#).

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