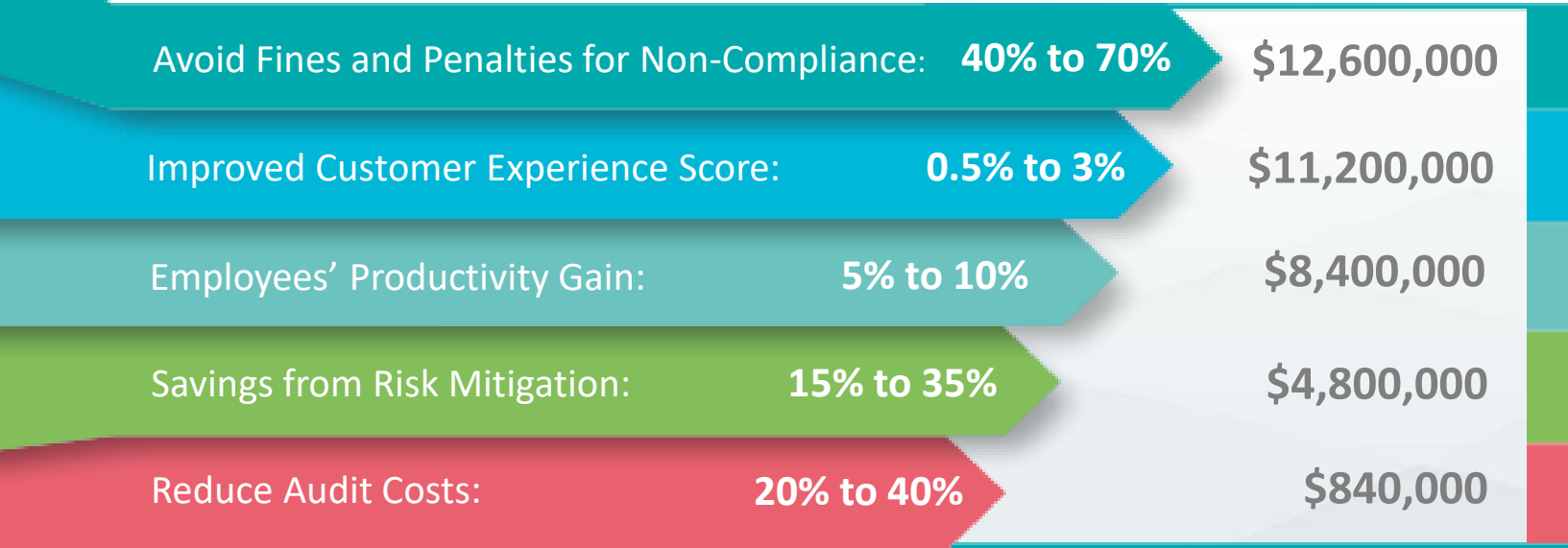


# Total Value of Opportunity (TVO) of the iGrafx Process360 Live<sup>SM</sup> – Process Design Solution for Financial Services



VALTICS conducted an independent Total Value of Opportunity (TVO<sup>TM</sup>) study to assess the potential economic value and ROI of the iGrafx Process Design solution.

Through customer interviews with global financial services companies, the VALTICS value engineering team identified and economically quantified the following annual benefits that a financial services company could obtain by investing in the Process Design solution:




Leveraging the Process Design solution, financial services organizations can easily document, model, and optimize critical business processes, driving increased operational efficiency, improved compliance, and better customer experiences. The values above represent the top five benefits companies typically achieve.

The economic and financial estimations presented in this infographic are based on a nominal financial services company with the following assumptions:


20,000 employees

1,000 branches

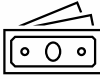
\$10B in annual revenue



**\$38 M**  
Total Benefits



**5 Months**  
Payback



**243 %**  
ROI

Contact iGrafx if you are interested in a tailored ROI and benefits assessment.

The information presented in this document summarizes an independent TVO study conducted by VALTICS using methods from the StrategyOps framework.

VALTICS LLC does not guarantee any economic benefit or financial outcome from any investment